



Escola Universitària  
Formatic Barcelona

Centre adscrit a:  
Universitat  
de Girona



## 9th INTERNATIONAL TOURISM CONFERENCE

### CHALLENGES OF SPORTS TOURISM AND THEIR CONTRIBUTION TO SUSTAINABLE DEVELOPMENT

Barcelona, 4th & 5th July 2022

Already, more than 300 tourism stakeholders have signed up to the Glasgow Declaration for Climate Action in Tourism launched at the UN Climate Change Conference COP26 including leading industry players to destinations, countries and other tourism stakeholders coming together to create a nature-positive economy and future. In this context sports tourism is not just about the management and operation of mega events; it also concerns offering consumer-specific sports and tourism-related services and experiences to the sports tourist frequenting high value-added destinations with a specific location, particular assets, unique characteristics and resources. Active sports tourism is therefore a person travelling to actively participate in their chosen sport, or when they travel for other reasons, but taking part in sport is an important part of their tourism experience. The aim of the 9th International Tourism Conference is to promote sports tourism innovative sustainable management and knowledge through professional and academic exchange of information and debate helping to meet the challenges and goals of the 2030 Agenda that we have ahead of us.

### CALL OF PAPERS AND DEADLINES

Call for abstracts	1 <sup>st</sup> December 2021
Submission deadline for abstracts	7 <sup>th</sup> March 2022
Confirmation of abstracts acceptance	21 <sup>st</sup> March 2022
Submission deadline for full papers	6 <sup>th</sup> June 2022

**Abstracts and Full Papers must be sent to:** [josepboyra@formaticbarcelona.com](mailto:josepboyra@formaticbarcelona.com)



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Tourism and sport are interrelated and complementary; both are powerful forces for development, stimulating investment in infrastructure projects such as airports, roads, stadiums, sporting complexes and restaurant-projects that can be enjoyed by the local population as well as tourists who come to use them. The purpose of the conference is to promote an integrated vision and methodology, emerging from the complementary scientific backgrounds of the participants for the exchange of research results and experience. The methodological inputs will constitute a valuable training material for the field of sports tourism management in terms of sustainability. The Scientific Committee encourages broad participation and the production of useful contributions to inspire debate and assessment on the state of research in the field of sustainable sports tourism management on the following topics:

#### **Management Challenges of the Sports Tourism Sector**

Economics and Management of Sports Tourism Companies  
International Sports Strategies and Sustainable Tourism Management  
Innovation and Digitalization in the Sports and Tourism Industry

#### **Networking and Collaboration in Sports Tourism Management**

Sports Tourism in relation to Health Care, Food, Education and Technology Industries  
Improving Data Analysis to Integrate Environmental and Sustainability Criteria  
Risks Factors into Sports Tourism Financing and Investment Decisions  
Sustainable Design and Management of Sports Tourism Products and Services

#### **Active Sports and Sustainable Tourism Destinations**

Enhancing Integration and Cooperation among Stake-Holders  
Destination Management and Sports Activities  
Tourism Development through Integrated Sports Management Strategies

#### **Sport Event Tourism Management and Communication**

Integrated Management of Sport Event and Destinations  
Communicating and Organizing Sustainable Sport Events  
Tourism and Sport Event Marketing

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